

Preface



It gives me immense pleasure in presenting the first biannual issue of the *Competition Commission of India Journal on Competition Law and Policy*. The journal aims to stimulate rigorous research and informed debate on contemporary issues in the field of competition law, economics, finance, and policy. Moreover, it envisages application of research for effective enforcement and advocacy.

The journal was established in 2020 as an annual publication by the Competition Commission of India to create a platform for academicians, researchers, practitioners, and students to share their insights, findings, and analysis thereby spreading awareness about the multifaceted dimensions of competition law and policy. Consequent to the feedback received from the antitrust research and practitioner community, it was decided to increase the frequency of publication from annual to biannual. This will allow us to publish papers with a minimal review period.

Over the years, the Competition Commission of India's endeavour has been to ensure competition in and for the markets. The Commission has aimed to create an environment wherein businesses can compete fairly and consumers can gain from better market outcomes.

I hope that the current volume will further promote competition culture, and also help mediate between academia and competition law enforcers. Further, the publication of this journal would go a long way in understanding competition concerns posed by market dynamism and technological advancements.

I would like to take this opportunity to encourage competition law researchers and professionals to submit original and unpublished work for forthcoming volumes of the CCI Journal.

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